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AGENCY PORTFOLIO

& CLIENT SUCCESS CASE STUDIES

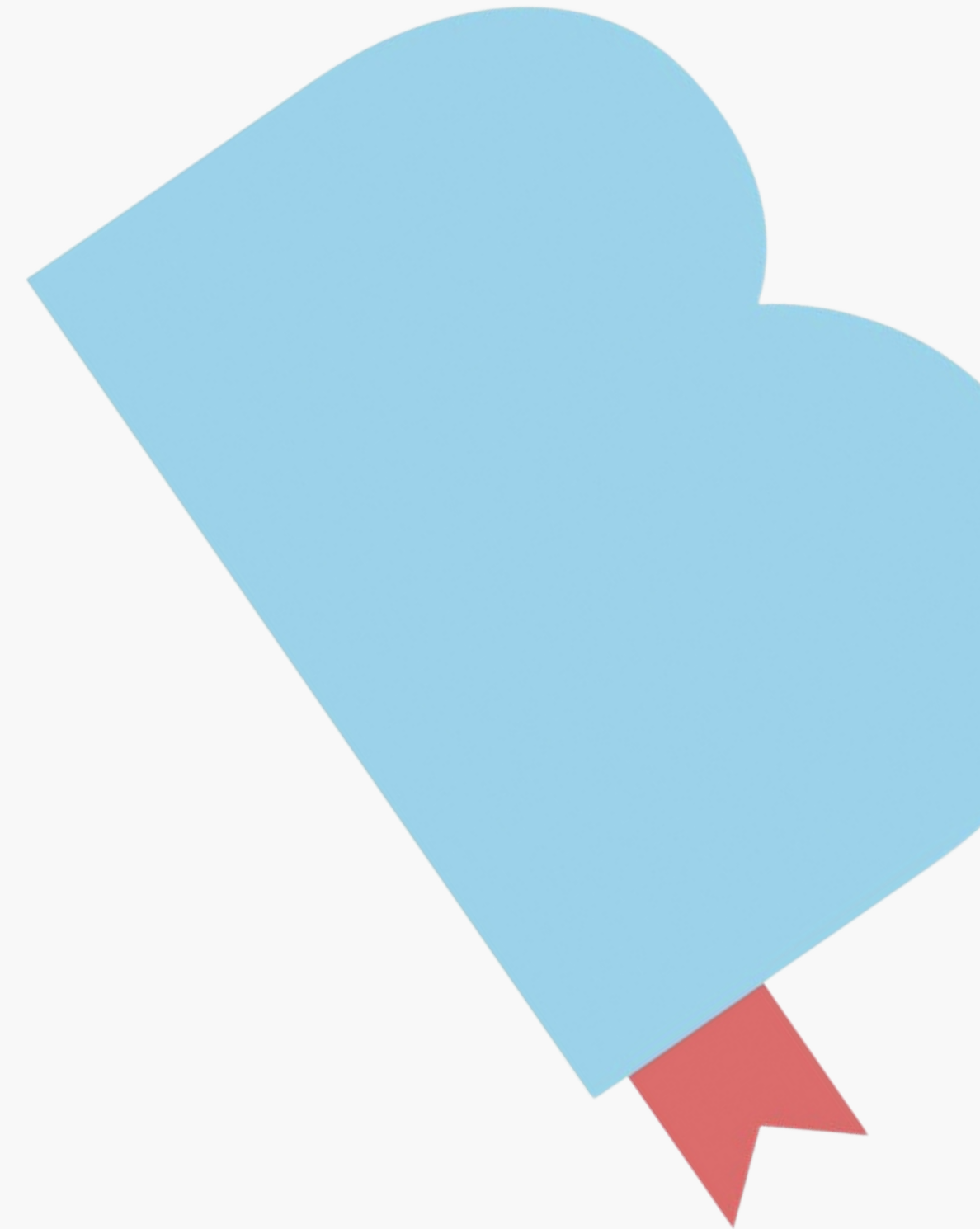




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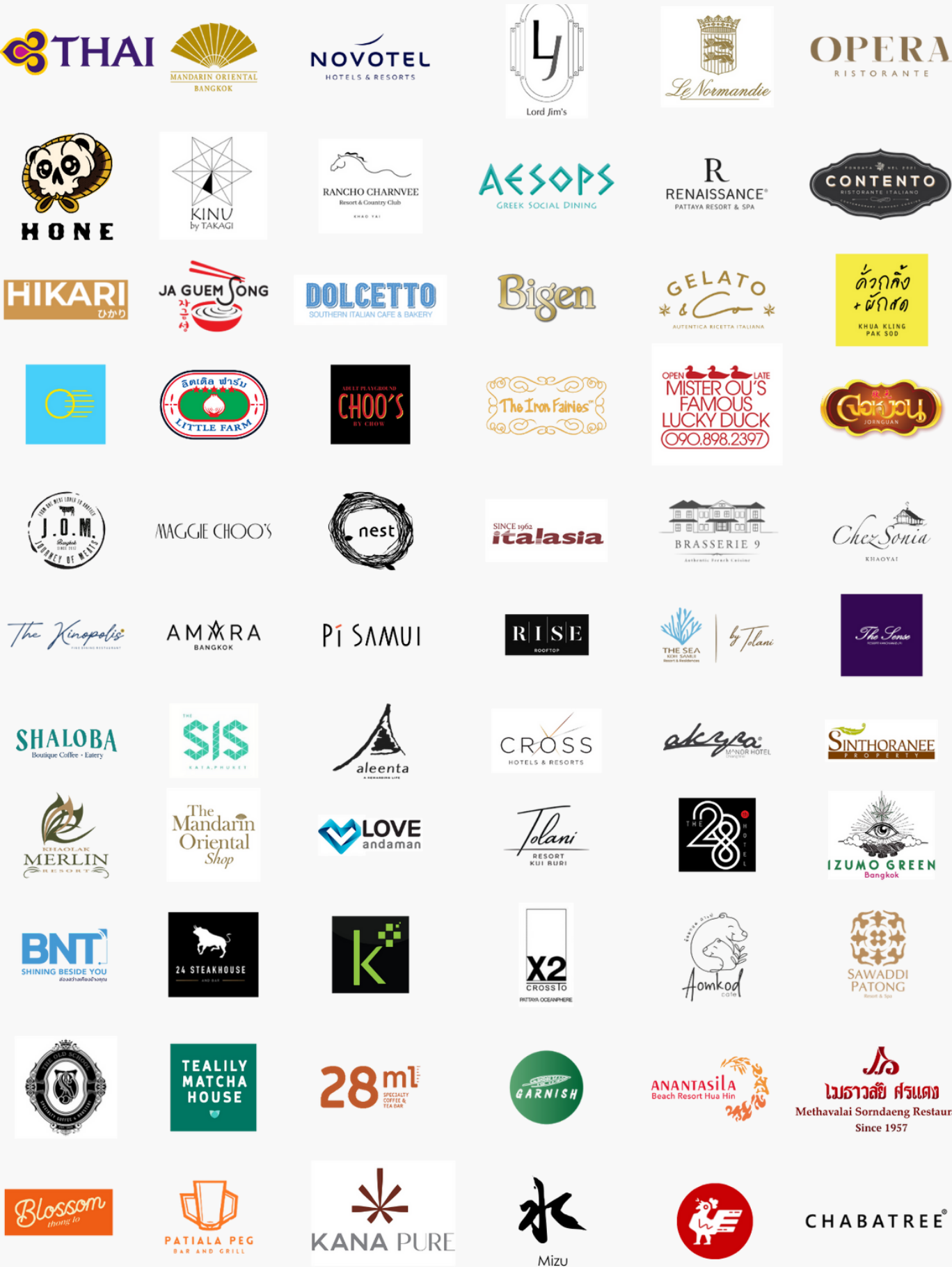
OUR CLIENTS

Thailand’s Leading Marketing Agency for Hospitality & Hotels

With more proven revenue focused success stories in the hospitality and hotel industries than any other agency in Thailand, we’ve become the trusted partner for some of country’s most iconic businesses.

Backed by a portfolio of over 80 clients, our track record speaks for itself.

"While they celebrate impressions and clicks, we focus on what matters — revenue."





CASE STUDIES



Mandarin Oriental, Bangkok

Sponsored · 🌐

พร้อมกลับมาเปิดให้บริการและต้อนรับทุกท่านในวันที่ 3 กรกฎาคมนี้
พวกเราชาว โอเรียนเต็ล พร้อมแล้วที่จะ ...see more



ราคาสุดพิเศษสำหรับการเข้าพักที่ Mandarin Oriental



More



Noon ... 91 comments 138 shares

 Like

 Comment

 Share

Mandarin Oriental, Bangkok Results

Delivered over 6M THB in sales within 72 hours.
Average campaign ROAS of 24 X – the highest ROAS ever recorded in Mandarin Oriental’s global history.

Opera Italian, Bangkok Results

Increased revenue from 4.5M to 8M within month 2, to 10M within month 3, to 12 within month 4.
After 2 years of partnership, Opera is cemented as a serious player in Bangkok’s dining scene, supported by strong branding through BOKKO’s internal production of social media content.



Opera Italian Restaurant

15 September 2023 · 🌐

Designed and curated for you to enjoy the most perfect of moments with the people that mean most to you. ... See more





You, Naiyana Nana Tuammu, Peter Lamb and 7.5K others 100 comments 726 shares

 Love

 Comment

 Share



CASE STUDIES



Chez Sonia Khaoyai ร้านอาหาร
เขาใหญ่

Sponsored · 



อิตาลีที่เขาใหญ่มีอยู่จริง ลองแวะมาที่ Chez Sonia ดูได้เลย!
ร้านอาหารอิตาลีแสนรสชาติจัดจ้าน

[...see more](#)



ร้านอาหารอิตาลี และ บาร์ ใจกลางเขาใหญ่



More



Naiyana ... 78 comments 458 shares

Piman Terrace, Khao Yai
Results

500% increase in external guests to the restaurant within month 2, despite being low season. Continuing growth every month for the restaurant.

Mandarin Oriental, Bangkok
Results

Delivered over 2M THB in sales within 72 hours. Average campaign ROAS of 60.3 X – the highest ROAS ever recorded in Mandarin Oriental’s global history.



Mandarin Oriental, Bangkok · [Follow](#)

20 July 2021 · 

ขนมไหว้พระจันทร์ของโรงแรมแมนดาริน โอเรียนเต็ล กรุงเทพฯ แปรนตร์ที่ท่านรักเปิดให้สั่งจองแล้ววันนี้ (For English, please scroll down) ... [See more](#)

[See translation](#)



Mandarin Oriental, Bangkok
Hotel resort

[Shop now](#)

 1.3K

35 comments 176 shares

 Like

 Comment

 Share

BOKKO DIGITAL CO., LTD | WWW.BOKKO.CO

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CASE STUDIES

Contento Italian restaurant is at Contento Italian restaurant. · Follow

14 July 2024 · Bangkok · 🌐

สัมผัสกลิ่นอายสไตล์อิตาลีทุกกระเปาะที่ Contento 🍋
ร้านอาหารสุดชิคบนถนนโมเดิร์นจิดด์ ในบรรยากาศสไตล์ Italian Country แสนอบอุ่นชวนผ่อนคลายสุดโรแมนติก พร้อมต้อนรับผู้มา... [See more](#)

See translation

Contento Italian restaurant

Italian restaurant

Send message

You, Naiyana Nana Tuammu, Nyi Nyi and 10K others

201 comments 879 shares

Love

Comment

Share

Contento, Bangkok
Results

Increased revenue by 50% within the first month of running ads.

Increase walk-in's by over 300% Attract tourists & foreigners, making up 20% of the revenue.

Shaloba Eatery, Bangkok
Results

Increased revenue by over 1M THB within the 2nd month.

Increase foot traffic of foreigners by over 500%.

Increase in revenue by over 100% despite industry average falling by 40%

Shaloba Eatery is at Shaloba Eatery. · Follow

24 March · Bangkok · 🌐

Discover a unique dinner at Shaloba. Exquisite modern cuisine, a vibrant bar, live music, and a unique atmosphere to create the perfect evening. Come and see what every... [See more](#)

Shaloba Eatery

2 shares

Noey Yanisa, Team Chester and 1 other

2 shares

Like

Comment

Share



CASE STUDIES

Thai Airways (TH)

6 February · 🌐

ถึงเวลาแพ็คเกจนี้! 🇹🇭✈️ Japan Expo Thailand 2025 กลับมาแล้ว! 🇯🇵🌸
พบราคาสุดพิเศษจาก การบินไทย บินตรงสู่ โตเกียว โอซาก้า นาโกย่า ฟุกุโอกะ ซัปโปโร ทรูปญี่ปุ่นสุดฟินนี้
รอ... [See more](#)

See translation

SPECIAL FARE
TO JAPAN

NARITA, HANEDA, OSAKA, SAPPORO, NAGOYA, FUKUOKA

SALE: 7 - 9 FEB 2025
TRAVEL: 7 FEB - 30 NOV 2025
BACK-OUT DATE : 22 - 31 MAR 2025 / 1 - 16 APR 2025

thaiairways.com

ALL-IN
RETURN
ROYAL SILK
FROM THB

68,140

ALL-IN
RETURN
ECONOMY
FROM THB

19,645

TERMS AND CONDITION APPLY

SCAN NOW

THAI
Smooth as silk

Thai Airways

Airline company

Book now

👍 682

💬 73 comments

🔄 164 shares

👍 Like

💬 Comment

🔄 Share

**Thai Airways
Results**

Reached an all time record high
ROAS of 114 X ROAS in April 2025.
Driven more than 50m THB in
sales within 4 months.

**Little Farm (e-commerce)
Results**

Online: from less than 10 sales per
week, to over 100 sales daily.
Online campaigns lead to
substantial increase in offline sales
Multiple viral awareness campaigns
Successful affiliate integration

Little Farm Global Co.,Ltd. is at Little Farm Global Co.,Ltd.

25 March · Nonthaburi · 🌐

จะมีโหนดใหม่บิงกรอบจากผลิตภัณฑ์ฟาร์มก็จอยได้หมด!
จะทานรองท้องในมือเช้า ทานแก้จุกในมือกลางวัน หรือทานเป็นสแนกหลังมือเย็นก็พร้อมมอบความอร่อยให้
เสมอแหละ 🍞... [See more](#)

See translation

Boost this post to get more reach for Little Farm Global Co.,Ltd..

Boost post

👍👍👍 Naiyana Nana Tuammu, Yupayong Tagopu and 16 others

1 comment 2 shares



CASE STUDIES

5 YEN Izakaya is at 5 YEN Izakaya.

2 April · Bangkok · 🌐

🔥 ย่ำมั่วแตกตเซฟแล้วไม่ได้มา เตียวจะพลาดปิกโก๋ทอดที่อร่อยที่สุดในกรุงเทพฯ!... See more

See translation

Boost this post to get more reach for 5 YEN Izakaya.

Boost post

18

4 comments 5 shares

Like

Comment

Share

5 YEN Izakaya, Bangkok.
Results

Smashed target KPI & revenue within 3rd month.
Increase foot traffic of foreigners exponentially.
Strengthen brand reputation & brand value through quality production materials produced by BOKKO's internal team.

Moonshot Skincare (e-commerce) Results

All time high for Double Day Sale Nov' 2024
Over 300K THB sales revenue within 24 hrs.
Number 1 rated in Skincare category in Shopee based on sales volume

Moonshot Skincare

10 November 2024 · 🌐

พบกับ Special Deal 11.11 บอกเลยว่าห้ามพลาดเด็ดขาด!!!
ทั้งส่วนลด ของแถม และกิจกรรมพิเศษลุ้นของรับรางวัลมากมาย
จ้... See more

See translation

Bundle

11.11 MOONSHOT

ทุกออเดอร์ เสนอฟรี
STICKER SELF LOVE CLUB COLLECTION
ซื้อครบ 1,000 บาท
รับฟรี GOOD NIGHT EYE MASK
(มูลค่า 350 บาท)
ซื้อครบ 2,000 บาท
รับฟรี SELF-CARE ESSENTIALS TOTE
(มูลค่า 450 บาท)
ซื้อครบ 3,000 บาท
รับฟรี AMY'S KEYCHAIN
(มูลค่า 550 บาท)

11.11 MOONSHOT

ลุ้นรับ
AIRPOD MAX
(มูลค่า 20,000 บาท)

11.11 MOONSHOT

ลุ้นรับ
FOR NEW AWESOME PRODUCT
(TRIKOT, SHOPEE, LAZADA & LINE)

Moonshot Skincare

Beauty, cosmetic and personal care

Send message

Naiyana Nana Tuammu and 2.3K others

63 comments 8 shares

Like

Comment

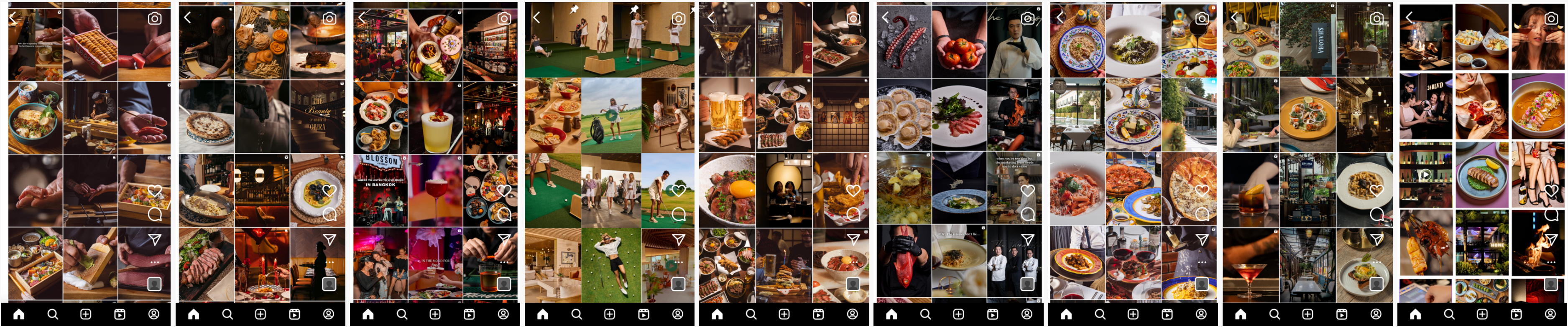
Share



ELEVATING YOUR BRAND

The way your brand appears online directly shapes how people perceive your business. High-quality content is essential—it elevates your digital presence, builds trust, and reinforces your brand’s positioning in a clear, consistent, and compelling way.

Our onboarding begins with a brand mood and concept board phase. This strategic step visually maps your brand’s essence—colour palettes, typography, imagery, tone—well before any asset is created. It serves as a visual roadmap, aligning every stakeholder on a cohesive vision.





CREATIVE CONTENT

No outsourcing, no missed expectations, no disappointment.
Production quality content for your social media, produced by BOKKO.

Video & Reels

Production quality video reels for general content, brand content, viral content & ad-content. Professionally produced with concept and storyboards, production plans, camera's, lighting & equipment.

Elevate your brand with content that aligns with your trajectory—because your online identity deserves better than generic, low-quality videos.

Photography

Whether it's striking stock imagery or mouthwatering food shots, BOKKO's in-house production team knows the secret to crafting visuals that stay true to your brand while making an instant impact on social media.

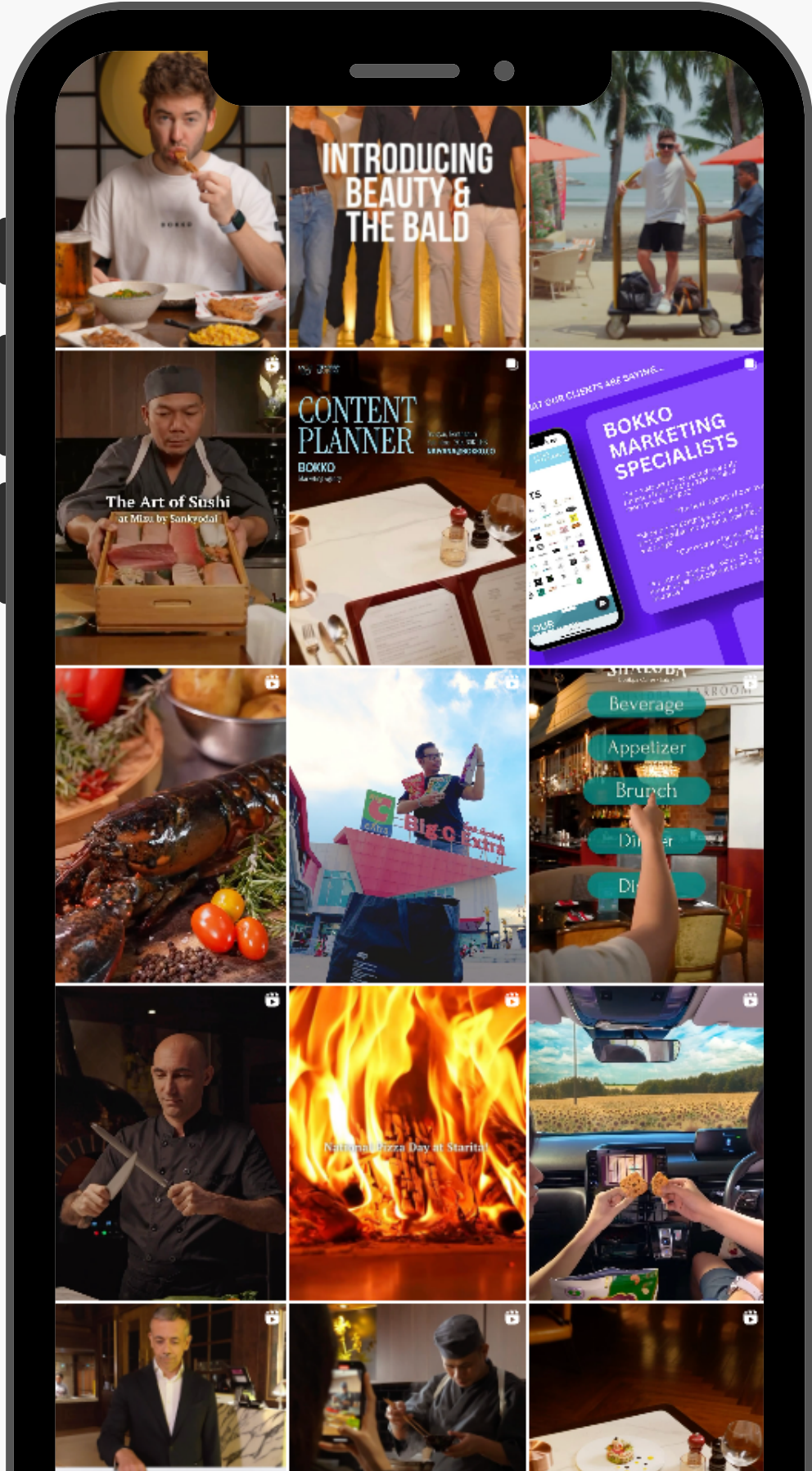
Check out some of our work:
(click link on feed)



BOKKO MARKETING SPECIALISTS
(@bokkomarketingspecialists)

Instagram photos and videos

 Instagram /





OUR SERVICES

As a full-service digital marketing agency, we provide end-to-end solutions through our in-house team of industry experts.



Strategy & Planning

Great results start with great planning.

We take the time to deeply understand our clients' pain points, objectives, and vision—allowing us to deliver tailored, strategic solutions that truly meet their needs.

Content Creation

We're proud to be recognized as one of Bangkok's leading creators of standout social media content.

Elevate your brand with high-quality photo and video production—built for captivating social media and beyond.

Influencer Marketing

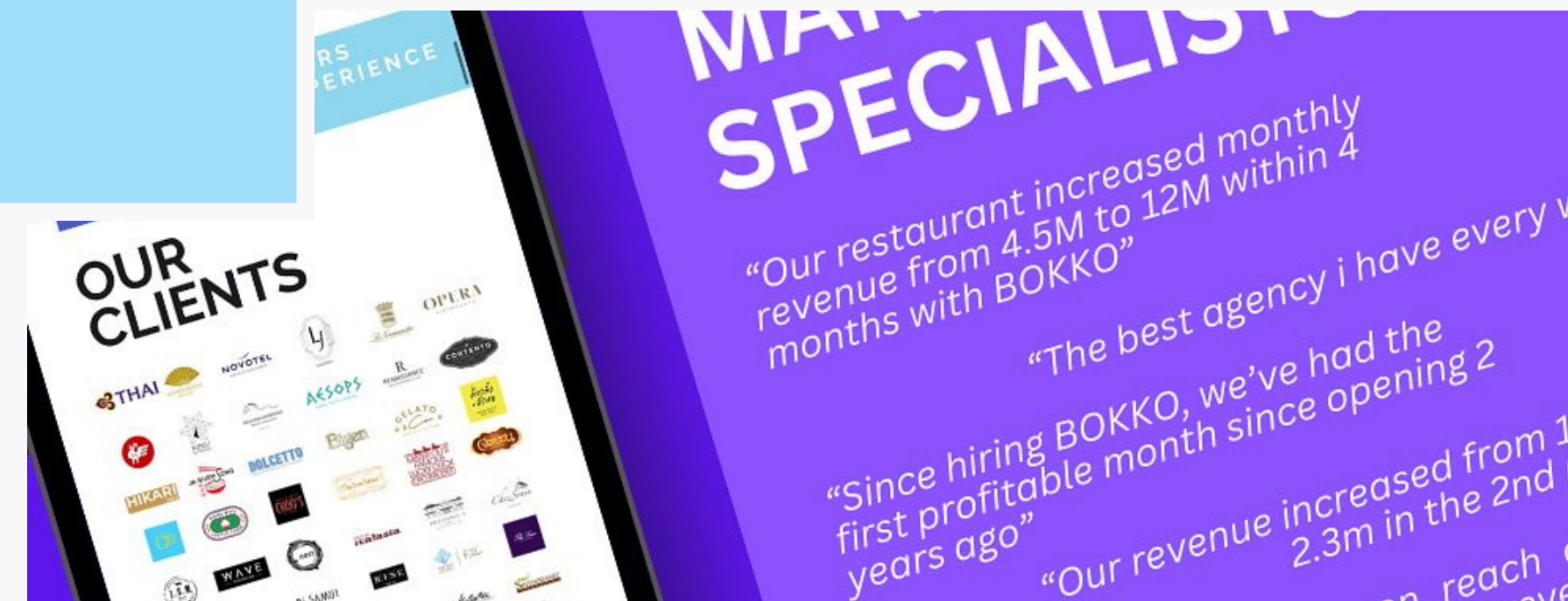
With a network of over 3,000 KOLs, bloggers, and influencers, we match your brand with the right voices to maximize impact.

Our strategic selection ensures your marketing investment is used effectively and delivers real results.

Specialised Ad Campaigns

With over 8 years of experience managing complex ad campaigns across META, TikTok, Google, Shopee, Lazada, and more, we deliver a proven track record of results.

Our focus is on high-ROAS campaigns that drive real revenue—not just vanity metrics.





ABOUT US

Founded by Jack Brown, a trailblazing hotel and hospitality content creator with a following of over 1.2 million, BOKKO is a powerhouse born from over 9 years of shaping the narrative for 250+ premium and luxury hotels, airlines, and travel brands.

Jack has mastered the art of crafting compelling stories and visually captivating content that truly resonates and creates an irresistible pull on social media.

BOKKO was created to be the ultimate, results-driven solution for businesses who demand more from their marketing efforts and expect real, measurable returns.

We understand that revenue is the true benchmark of success, which is why we focus relentlessly on delivering tailor-made solutions that are not only effective but also affordable and completely reliable.

As a full-service agency, BOKKO offers an unmatched range of in-house digital and offline services, guaranteeing exceptional, consistent quality without relying on third-party vendors.

From visionary creative planning and production to viral content creation, publishing, influencer partnerships, paid digital ads, and strategic seeding, BOKKO is your one-stop destination for scalable, tangible, and proven results.





TESTAMONIALS

OU BAHOLYODHIN

“ I’ve had the pleasure of collaborating with Bokko Digital on Contento and Lucky Duck Bar in Bangkok, and they have consistently impressed me. Their creativity is unparalleled, and the quality of their content is always exceptional. They not only meet but exceed expectations, bringing a level of intensity and commitment to every project that truly sets them apart. What makes them stand out even more is their attention to detail and their ability to elevate every aspect of their work. Most importantly, Jack is a gem to work with—a true pleasure. His impeccable taste and keen eye for detail make all the difference. For anyone seeking a reliable, all-encompassing digital service that blends innovation with excellence, I couldn’t recommend Bokko more highly. ”

Ou Baholyodhin
CEO Rongros Dining Group



NAIYABHAK CHARNVIRAKUL



“ Working with Bokko has been a truly rewarding experience. From the very beginning, their team has been nothing short of professional, passionate, and incredibly accommodating. Every member of their staff is well-prepared, respectful, and fully equipped to handle any challenge with creativity and precision.

What sets Bokko apart is not only their ability to deliver exactly what we request, but also their dedication to offering insightful recommendations that align beautifully with our brand. They approach our brand with genuine care and commitment as if it were their own and that authenticity shines through in every piece of work they produce.

Their adaptability and willingness to pivot based on feedback is impressive. More than just a friendly and helpful team, Bokko delivers real results. They take the time to understand our goals and customize strategies that support and fulfill our marketing objectives.

For any brand looking for an agency that blends creativity with reliability and truly puts their heart into your vision I can’t recommend Bokko highly enough. ”

Naiyabhak Charnvirakul
CEO Rancho Charnvee Resort and Country Club